

BELLA BRANDSTATTER

Graphic Designer

CONTACT



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bellabrandstatter.com



[Linkedin Profile](#)

SKILLS

- Microsoft Office 365
- HTML/CSS
- Figma
- Miro
- Asana
- UX/UI
- Illustration
- Organization
- Multi-tasking
- Attention to details

ADOBE SUITE

- InDesign
- Illustrator
- Photoshop
- XD
- After Effects
- Premier Pro

EDUCATION

Miami University | May 2022
Bachelors of Fine Arts

VOLUNTEER

Cincinnati Care Animal Shelter

EXPERIENCE

Range USA

Graphic Designer/Social Media Manager | February 2024 – Current

- Crafted and developed responsive web pages, beginning with low-fidelity wire frames, coding using HTML and CSS, collaborating closely with developers, and delivering final to key stakeholders.
- Designed over 300 email campaigns and print collateral.
- Collaborated on holiday season initiatives to conceptualize color schemes, creative assets, and photography styles, while also coordinating product photo shoots for the holiday season.
- Planned, designed, and scheduled social media assets tailored for Instagram and Facebook, strategically aimed at enhancing brand engagement.
- Refreshed and updated brand guidelines to coincide with brand refresh.

Jr. Graphic Designer September 2022 – January 2024

- Designed weekly customer focused promotional emails.
- Crafted and animated promotional videos using adobe premier and after effects for YouTube to introduce new product launches, complemented by the design of cohesive blog layouts as collateral for the video content.
- Revamped outdated data merge templates to align seamlessly with current brand standards, prioritizing user-friendly functionality for both current and future designers.
- Produced all promotional print and web materials for over 15 store grand openings.

Miami University Student Services

Student Designer | October 2021 – May 2022

- Crafted comprehensive digital and print campaigns to promote campus activities and events, enticing student engagement and participation.
- Researched and conceptualized innovative ideas for refrigerator clings to be displayed in dining halls, providing valuable information on fostering healthy eating habits.
- Facilitated the print process by managing printing, cutting, and assembly of promotional materials, including posters, signs, and fliers.